

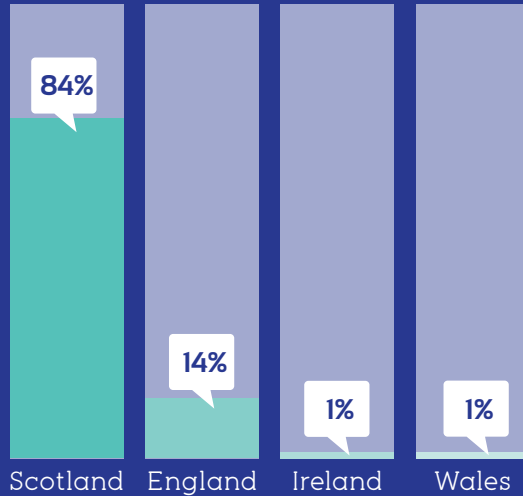
State of the Nation

Results

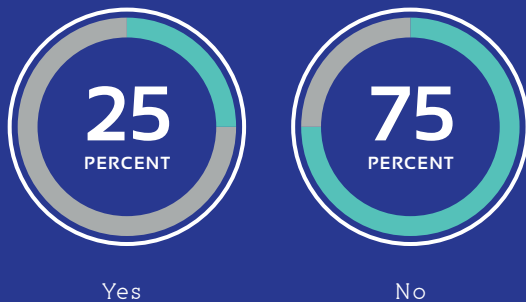
What's your position in your company?



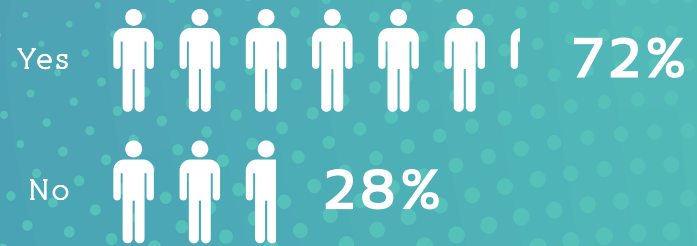
Where are you based?



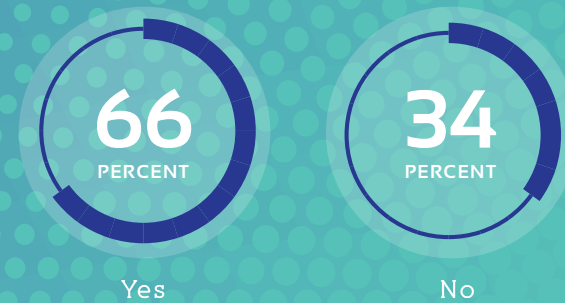
Do you anticipate organising a face-to-face event in 2020??



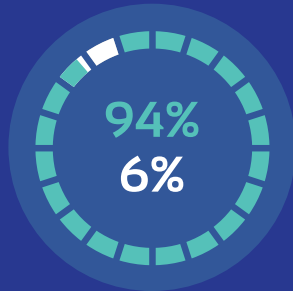
Have you changed/do you plan to change an event to be fully virtual in 2020?



Have you offered/do you plan to offer virtual services?

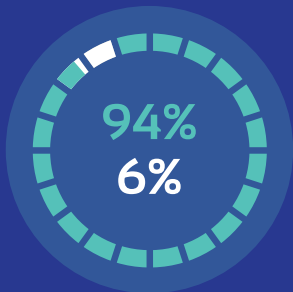


Do you anticipate organising a face to face event in 2021?



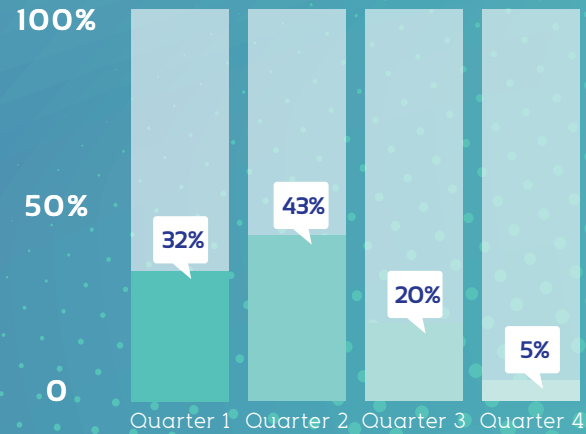
Yes No

Do you anticipate running a face to face event in 2021?



Yes No

When do you anticipate organising a face-to-face event in 2021?

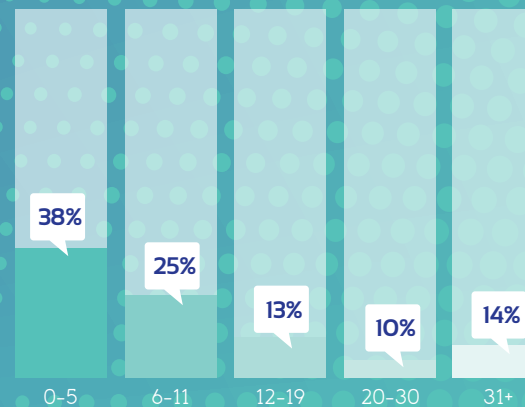


What is your estimated events-based revenue loss?

COMBINED REVENUE LOSS (Estimated)

£176m

How many face-to-face event cancellations have you had in 2020?



cameron
connecting ideas